

Privacy Policy Reclame Fossielvrij

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This website (the “Website”) is operated by Reclame Fossielvrij (the controller and responsible for your Personal Data) (“we”, “us” and/or “our”) and has been created to accomplish our mission of building a global movement to solve the climate crisis with the help of Website visitors (“you”, “your”).

This privacy policy includes current use of data as well as possibly future use of data, as we are a small, growing organisation developing our work. We respect your privacy and are committed to protecting your Personal Data. Our Privacy Policy outlines what information we collect about you and how it is used. We also explain how we look after your Personal Data, who we share it with, how we look after it and tell you about your privacy rights and how the law protects you.

General Policy:

www.reclamefossielvrij.nl has a firm commitment to internet privacy. You can visit most portions of www.reclamefossielvrij.nl without telling us who you are and without revealing any personally identifiable information (“Personal Data”). The only information we could collect from a normal Website visit is information that cannot be used to specifically identify you (“Non-Personal Data”), which usually includes the name of your internet service provider, the browser and type of machine you are using, the Website that referred you to us, the pages you request and the date and time you request them.

Why do we collect your Personal Data?

Reclame Fossielvrij is a civic movement. The participation of people like you is crucial to achieving our mission. We are stronger when we collaborate. Bringing people together is critical to how we make a difference. Staying in touch with our supporters and Website users at the right time, in the right way and with the right information is vital to our success and to the mobilization of our diverse team and its ability to make an impact.

To this end, we collect information about you, which helps us:

- communicate with you effectively and to mobilize our members (including showing you campaigns and other content that are most likely to matter to you);
- keep the Reclame Fossielvrij network thriving and effective and to extend our reach;
- promote and fund our campaigns and petitions and maximize their impact;
- have our voice heard with the media;
- work together to put pressure on leaders and governments;

All of which serve our mission of bringing people together to combat climate change.

What Personal Data do we collect about you?

Wherever we collect Personal Data we make an effort to provide a link to this Privacy Policy. We do encourage you to voluntarily share Personal Data with us. By voluntarily providing us with Personal Data, you are consenting to our use of it in accordance with this Privacy Policy.

When we say “Personal Data” we mean any information about you from which you can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of Personal Data about you which we have grouped together as follows:

- Identity Data includes first name, last name, username or similar identifier, title, identification number.
- Contact Data includes email address, telephone numbers, location, country, language preference
- Donation Data includes details about donations from you, including the amount, currency and method of payment. We do not store your credit card information or banking details save the expiry date and the last four digits of your card number, so we can refer to it when reminding you expiry is imminent;
- Technical Data includes internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website, together with information about the device(s) used;
- Profile Data includes your username and password, if you have created an account;
- User Record Data includes information you have voluntarily provided about your interests, preferences, feedback, survey responses, comments, personalized messages from you, public comments submitted, and your response to any polls or surveys. We may also keep records of each time you complete a campaign action, whenever you subscribed or unsubscribed to a mailing list, whether you acted in response to a mailing, social media, or through another source, details of phone calls with you, credit for sharing links (eg by “Tell A Friend” emails or social media postings), and any other information you share when you take any action with reclamefossielvrij.nl online or otherwise;
- Volunteer Data includes information about whether you are interested in volunteering, and, if so, what types of activity you would like to be involved in;
- Usage Data includes information about how you use our website and also how you engage with our content (below under “Data relating to Updates and Email Tracking” for more information);
- Mailing Data includes mailings between us (including date/timestamp of mailing, content of mailing, language of mailing, topic categories);
- Communications Data includes your preferences in receiving communications from us and, where applicable, your opt-in to receive such communications.

We may also collect:

- Your third-party authentication status if you visit the Website (i.e. whether you are presently logged into Facebook or other social media accounts);
- Data relating to Updates and Email Tracking: If you sign up to receive updates from reclamefossielvrij.nl, we will strive to provide you accurate and timely information about our campaign activities. In order to improve our engagement with our network, we may track whether the emails we send to you are being opened, and other related information such as when and whether the links they contain are being clicked, whether you sign or share petitions, and of the people you shared with who also go on to sign our petitions. Communications will come to you direct from reclamefossielvrij.nl;
- Images, photographs, or video you upload to the site;

We may also collect from all visitors:

- Technical information about your use of the Website, browser type and version, and operating system

We do not collect any Special Categories of Personal Data about you (save as detailed in the next paragraph). This includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, trade union membership, information about your health and genetic and biometric data, nor do we collect any information about criminal convictions and offences, except where the processing is required or permitted by applicable law, or we have obtained your prior explicit consent.

Since achieving our mission involves many aspects some of the Personal Data which you share about yourself and your interest in these areas may relate to your political opinions and voting intentions.

We also collect, use and share Aggregated Data (see further below, under “How we use your Personal Data”).

Children

If you are under the age of 13 (US & some EU countries) or 16 (other EU countries & elsewhere), you must ask your parent/guardian for their consent before submitting your Personal Data to this site. If we have reason to believe that someone is underage and we have collected their Personal Data without proper consent, we will delete that information in a reasonable period of time.

How we collect your Personal Data

We will mostly collect Personal Data directly from you when you voluntarily provide such information, such as when you:

- contact us with inquiries;
- sign up to a newsletter or mailing list to receive our movement dispatches;
- take action online (including responding to one of our surveys; registering to participate in certain projects or campaigns; signing or creating a petition; signing an open letter or a pledge; sending a message or “thank you” to others engaged on our mission);
- volunteer or host an event;
- RSVP for an event or
- make a donation.

We also collect data from and about you through:

- Analytics providers (such as Google Analytics) based outside the EU;

How we use your Personal Data

Personal Data

As above, we use the Personal Data provided by you to shape our campaigns, reach out and promote your involvement with our initiatives and generally in the advancement of our shared mission. We also use it to refine your experience and improve the Website.

We only use the Personal Data you provide in a manner that is consistent with this Privacy Policy

and where the law allows us to. Most commonly, we will use your Personal Data in the following circumstances:

- With your consent (e.g. to this Privacy Policy);
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests;
- Where we need to comply with a legal or regulatory obligation.

If you provide Personal Data for a certain reason, we may use the Personal Data in connection with the reason for which it was provided. For example:

- register you as a supporter of Reclame Fossielvrij (where you ask us to email you at key moments when you can make a difference);
- if you sign up for a campaign or to be involved in an event, we will use your Personal Data to send you updates and other information about the campaign or event, for example:
- if you sign, share or donate, we use your Personal Data to send you information about our work via any channels you've consented to (email, phone/SMS and/or social media messaging).
- We will contact you at key moments when we feel you can make a difference and which we feel would be of interest to you, for example, to see if you want to get involved in particular campaigns, fundraisers and projects;
- to deliver relevant content to you and measure your engagement and involvement with Reclame Fossielvrij;
- to process any donation made by you;
- to seek to re-engage you with our network;

We may use the personal information of all visitors of the Website to:

- use data analytics to improve our Website, relationships with Supporters and your experience of the Website;
- administer the Website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data);
- manage our relationship with you (for example, to answer your queries, notify you about changes to our Privacy Policy).

Internal research and profiling

We may carry out research and analysis on visitors to our Website and other supporters to determine the success of our approach and campaigns and other activities in the public interest and to help us provide you with a better experience (for example so that you receive communications about areas of our activities or research you are mostly likely to be interested in). We may evaluate, categorise and profile your Personal Data in order to tailor communications to your needs and your preferences and to help us to understand our network. For example, we may keep track of the amount, frequency and value of your support, and may use automated systems to target email blasts.

This information helps us to ensure communications are relevant, timely and in the best interest of Reclame Fossielvrij's mission.

Aggregated Personal Data

In an ongoing effort to accomplish our mission and understand Website visitors better and judge the effectiveness and growth potential of campaigns, reclamefossielvrij.nl may conduct research on its visitor's demographics and interests based on the Personal Data and other

information provided to us. This research may be compiled and analyzed on an aggregate basis, and reclamefossielvrij.nl may share this aggregate information with its affiliates and allies. Reclamefossielvrij.nl may also disclose aggregated visitor statistics in order to describe the size, scope, and demographics of its network (for example, to display on campaign websites, announce on social media and provide to media sources). Aggregated Data may be derived from your Personal Data but is not considered Personal Data in law as this data does not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific Website feature. However, if we combine or connect Aggregated Data with your Personal Data so that it can directly or indirectly identify you, we treat the combined data as Personal Data which will be used in accordance with this Privacy Policy.

Non-Personal Data

We use the Non-Personal Data collected to generate statistics and measure Website activity in order to improve the quality of our Website for our visitors.

Donor Privacy Policy

Reclame Fossielvrij does not rent, share, sell or trade any Personal Data from online or offline donations with any 2nd or 3rd party, nor do we rent, share, sell or trade information about what donations supporters have undertaken on our Website with any 2nd or 3rd party.

Legal Basis for processing your Personal Information

Please contact info@reclamefossielvrij.nl if you need details about the specific legal ground we are relying on to process your Personal Data.

Change of purpose

We will only use your Personal Data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact info@reclamefossielvrij.nl. If we need to use your Personal Data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so. Please note that we may process your Personal Data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

Fundraising and Communications to promote Reclame Fossielvrij's work

We must usually ask you to "opt-in" to receive fundraising and campaign emails from us. You have the choice as to whether you want to receive or continue to receive these messages.

When We Share your Personal Information:

Reclame Fossielvrij is not interested in selling your Personal Data. We consider this information to be a vital part of our relationship with you. There are, however, certain circumstances in which we may share your Personal Data with certain third parties without further notice to you, as set forth below:

Reclame Fossielvrij volunteers and event hosts

Reclame Fossielvrij volunteers or event hosts may have access to your contact information,

including your name, email address, telephone number, and social media account IDs, to reach out to you about a specific campaign or event. They may contact you directly or through reclamefossilvrij.nl.

Targets of Reclame Fossilvrij campaigns

For petitions, letters to the editor, and surveys you've signed or completed, we may pass on your name, city, state, and comments to the target. We will not otherwise make your street address publicly available, but we may transmit it to campaign targets specifically noted on the action page.

Agents, Consultants and Related Third Parties

Reclame Fossilvrij may hire service providers and other companies to perform certain functions. Examples of such functions include mailing information, maintaining databases, cloud computing services, and processing payments. When we employ another company to perform a function of this nature, we take precautions to provide them with the information that they need to perform their specific function. We require all third parties to respect the security of your Personal Data and to treat it in accordance with the law. We do not allow our third-party service providers to use your Personal Data for their own purposes and only permit them to process your Personal Data for specified purposes and in accordance with our instructions.

Payment processors

We work with different payment providers to help process donations and credit card transactions and other payment methods when you donate to Reclame Fossilvrij. These payment processors will store certain Personal Data about you. Please refer to their privacy policies to learn more about how they use your Personal Data.

Text messaging

All the above categories exclude text messaging originator opt-in data and consent, which information will not be shared with any third parties, provided that the foregoing does not apply to sharing (1) with vendors, consultants and other service providers who need access to such information to carry out work on our behalf (and who will not use such information for their own purposes); (2) if we believe disclosure is required by any applicable law, rule, or regulation or to comply with law enforcement or legal process; and (3) if the user consents to our sharing of such information.

Legal Requirements

We may disclose your Personal Data if required to do so by law (including without limitation any election law) or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect and defend the rights or property of Reclame Fossilvrij, (iii) act in urgent circumstances to protect the personal safety of Website visitors or the public, or (iv) protect against legal liability.

How do we keep your Personal Information safe?

Reclame Fossilvrij makes great efforts to protect the Personal Data provided via the Website from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. We have put in place appropriate security measures to prevent your Personal Data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In

addition, we limit access to your Personal Data to those employees, agents, contractors and other third parties who have an organizational need to know. They will only process your Personal Data on our instructions and they are subject to a duty of confidentiality. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from the Website may not be secure. Therefore, you should take special care in deciding what information you send to us via e-mail.

Reclame Fossielvrij also strives to ensure the secure collection and transmission of sensitive visitor payment information using industry accepted data collection and encryption methodologies. If you choose to make a donation to Reclame Fossielvrij, your credit card information will be used only for transactions through our secure online payment system. If you choose to make that donation recurring, the information will be stored by our third party payment processors, and is not stored or seen by Reclame Fossielvrij. Reclame Fossielvrij does not sell or otherwise disclose such visitor payment information outside the organization.

We have put in place procedures to deal with any suspected Personal Data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

How long will you use my Personal Data?

Both Personal Data and Non-Personal Data collected in accordance with this Privacy Policy may be stored by Reclame Fossielvrij itself or it may be included in databases owned and maintained by our affiliates, agents or service providers. We will only retain your Personal Data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. To determine the appropriate retention period for Personal Data, we consider the amount, nature, and sensitivity of the Personal Data, the potential risk of harm from unauthorised use or disclosure of your Personal Data, the purposes for which we process your Personal Data and whether we can achieve those purposes through other means, and the applicable legal requirements.

A large part of our data activities are focused on understanding our engagement efforts and finding out which supporters are the most active, and have been active for the longest period of time. This lets us know if we are providing our supporters with timely and engaging opportunities to take meaningful action on the issues they care about. We will take these considerations into account in determining the appropriate retention period, including the use and application of metrics and data tools to consider supporter engagement and to look at the trajectory of engaged supporters over time. Further details of retention periods for different aspects of your Personal Data are available by emailing info@reclamefossielvrij.nl. We continually review what information we hold and will delete personal data which is no longer required.

What are my legal rights in respect of my Personal Data?

For EU Citizens, under certain circumstances, the GDPR gives you rights in relation to your Personal Data. These are the right to:

- Request access to your Personal Data;
- Request correction of your Personal Data;
- Request erasure of your Personal Data (though this will not apply where it is necessary for us to continue to use the data for a lawful reason);

- Object to processing of your Personal Data;
- Request restriction of processing your Personal Data;
- Request transfer of your Personal Data;
- Right to withdraw consent (where we are relying on consent to process your Personal Data).

If you wish to exercise any of the rights set out above, please contact us at info@reclamefossilvrij.nl.

How can I Unsubscribe?

You may opt out of any communications from Reclame Fossilvrij at any time (including unsubscribing from our email list or asking to be excluded from our online campaign promotion lists) via the unsubscribe link at the bottom of each email we send.

How does reclamefossilvrij.nl use cookies?

Like most websites, reclamefossilvrij.nl may place a “cookie,” or small file, in the browser files of a visitor’s computer. Some cookies are used to prepopulate forms for you so that on repeat visits to the Website you don’t need to re-enter certain information. You can set your browser to disable cookies, but then you would not have the advantage of having certain sections of forms being prepopulated for you, and you may not be able to access certain parts of the Website.

We may also use third-party services such as Google Analytics. This helps us understand traffic patterns and know if there are problems with our Website. We may also use embedded images in emails to track open rates for our mailings, so that we can tell which mailings appeal most to Reclame Fossilvrij supporters.

Internet browsers normally accept cookies by default. However, most browsers let you turn off either all or third-party cookies. What you are able to do depends on which browser you are using.

However, please be aware that this may impair or limit your ability to use our website. The option to do this is usually found in the options, settings or preferences menus of your browser or mobile device.

You may opt-out of Google Analytics cookies by visiting Google’s opt-out page – <https://tools.google.com/dlpage/gaoptout>

Updating the Privacy Policy

This Privacy Policy is not of contractual effect. Reclame Fossilvrij may change its Privacy Policy from time to time. If we make any significant changes to the rules that govern reclamefossilvrij.nl, or the way we use your Personal Data, we will add a prominent notice to this Website. Please review this Privacy Policy periodically, and especially before you provide any Personal Data. This Privacy Policy was last updated on the date indicated above. Your continued use of the Website after any changes are made to this Privacy Policy indicates your agreement with the terms of the changed Privacy Policy.

Exclusions

The Privacy Policy does not apply to any unsolicited information provided to Reclame Fossilvrij through the Website or through any other means. This includes, but is not limited to, information

posted to any public areas of the Website and any unsolicited submissions. All such information will be treated as public information.

Links to Other Websites

This Privacy Policy applies only to the Website. The Website may contain links to other Websites, plug-ins and applications not operated or controlled by Reclame Fossielvrij (the “Third Party Sites”). Clicking on those links or enabling those connections may allow Third Party Sites to collect or share data about you. The policies and procedures we described here do not apply to the Third Party Sites. The links from the Website do not imply that Reclame Fossielvrij endorses or has reviewed the Third Party Sites. We suggest contacting those sites directly for information on their privacy policies.

Social Media

Through the Website, you can choose to access certain social media Websites and services that are owned and controlled by third parties (e.g. Instagram, LinkedIn and Twitter) (the “Social Media Services”). When you elect to access and use the Social Media Services, you will be sharing your information (which will include your Personal Information if you elect to share such information) with those Social Media Services. As with other Third Party Sites, the information that you share with the Social Media Services will be governed by the privacy policies and terms of service of the providers of such Social Media Services and not by the policies and procedures we describe here.

Contact Details

If you have any questions about our policies, your Personal Data, or data protection on this Website, you can contact us.

Our full details are:

www.reclamefossielvrij.nl

info@reclamefossielvrij.nl

If you are in the EU, you have the right to make a complaint at any time to the Autoriteit Persoonsgegevens (APG, the Netherlands) . We would, however, appreciate the chance to deal with your concerns before you approach the APG so please contact us in the first instance.